

Conferences.



Packages and offers.

Mercedes-Benz
Kundencenter Sindelfingen



An immersive brand experience.

Daimler



Since as far back as 1953 you have been able to collect your new Mercedes-Benz at the Sindelfingen plant. We established a Customer Centre within the production plant in 1981 - the world's first motor manufacturer to do so. Customers from all over the world enjoy the opportunity to take personal delivery of their new vehicle. And today's Customer Centre in Sindelfingen now offers more reason than ever to visit.



All in all, the Mercedes-Benz Customer Centre offers a choice of six different rooms for your conference, as well as an individually configurable exhibition area.

We also take pleasure in attending to your creature comforts, with a wide range of catering offers perfect for during your conference and in breaks.

We guarantee an immersive and exclusive brand experience – in keeping with our motto to deliver "The best or nothing".

Our layout concept.



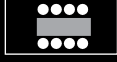


Its contemporary architecture, together with the tremendous flexibility of the rooms and the overall open design, are the distinguishing features of the Sindelfingen Customer Centre. Boasting a unique atmosphere and inviting backdrop, the Centre's various rooms provide the perfect location for a conference of the highest standard. Explore the possibilities now yourself for organising a stellar event.

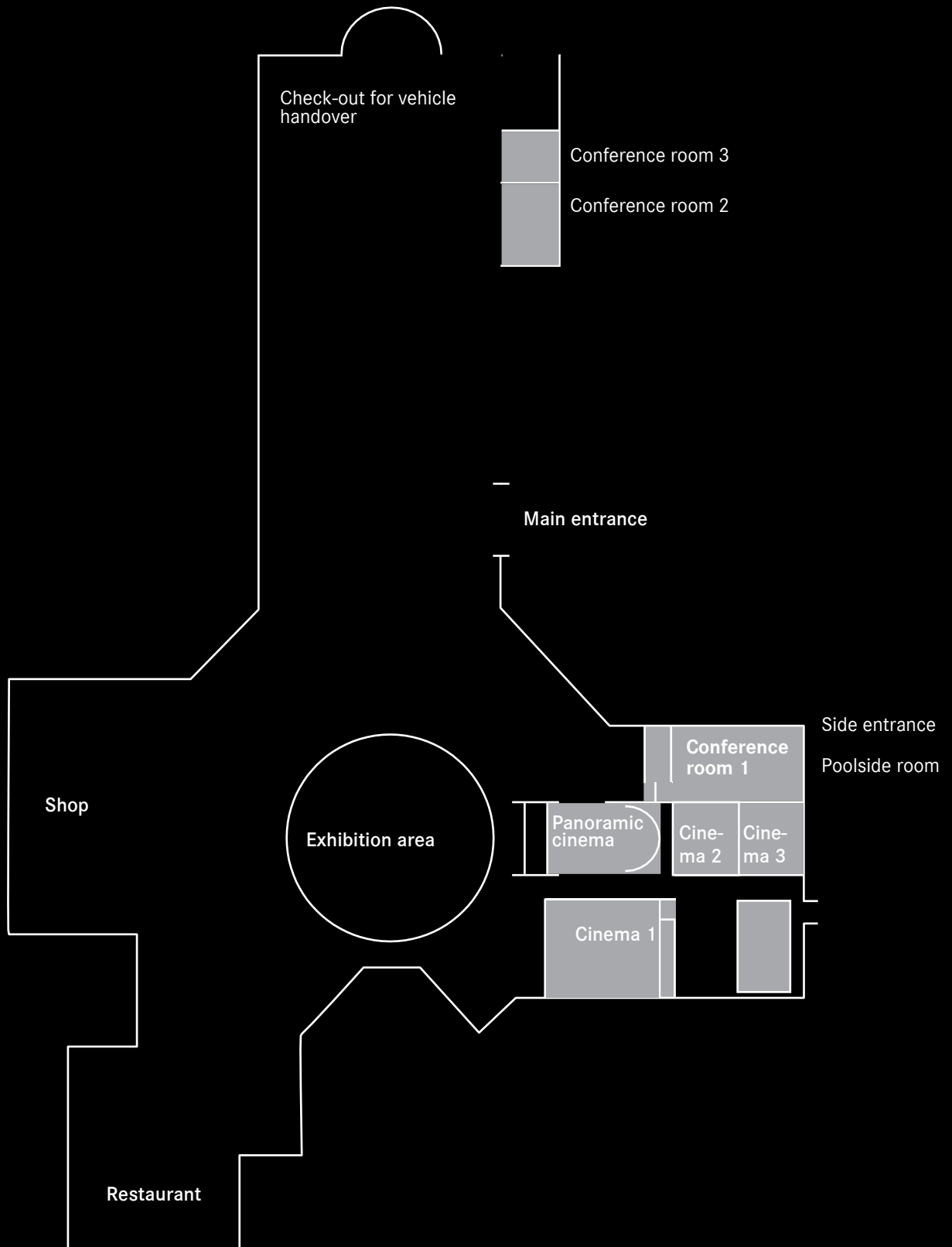
Enquiries about room bookings can be made in writing: conference50@daimler.com



The right layout for any event.

Rooms	m^2 Area in square metres	↑ Height in metres	 Max. delegates theatre style	 Max. delegates U-shape	 Max. delegates conference style
Conference room 1	130	3.00	96	24	24
Conference room 2	54	3.00	54	16	20
Conference room 3	34	3.00	30	12	12
Conference rooms 2 and 3 88 combined		3.00	90	28	32
Cinema 1	140	5.95	100	-	-
Cinema 2	50	3.00	40	-	-
Cinema 3	53	3.00	40	-	-
Panoramic cinema	86	5.95		individually configurable	
Poolside room	37	3.00		individually configurable	
Exhibition area	331	3.75	300	individually configurable	

General layout of the Sindelfingen Customer Centre.



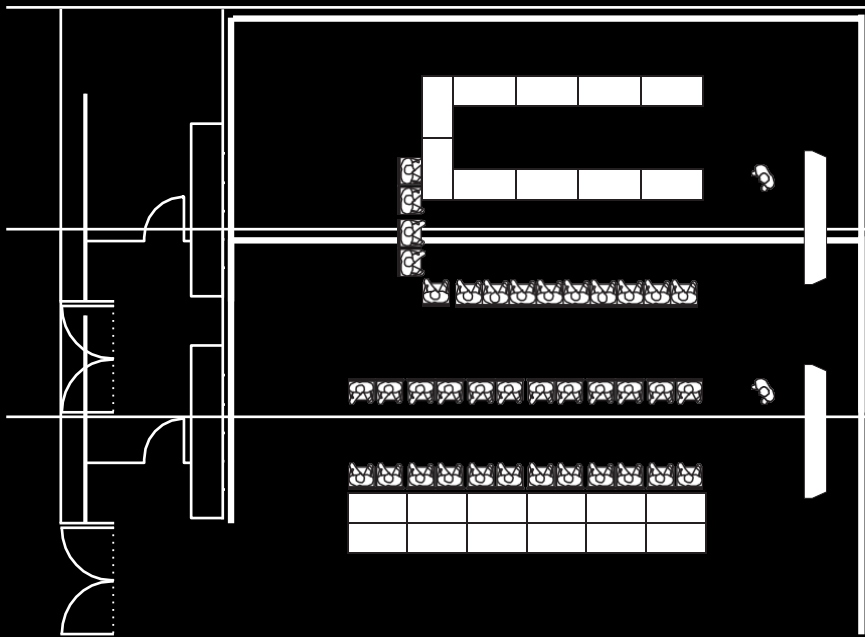
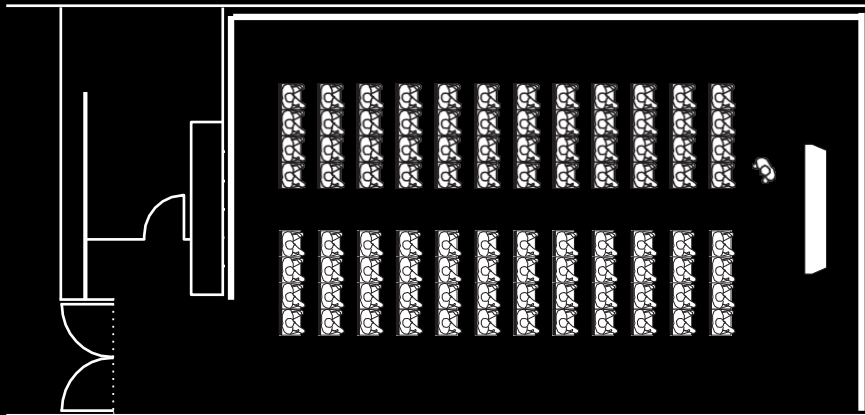
Conference room 1.



With an area of 130 m², conference room 1 is the largest conference room at the Mercedes-Benz Customer Centre in Sindelfingen. Boasting an extensive glass façade, it provides a direct view of the main piazza and the three-pointed Mercedes star. Arrangements can also be made to use the adjacent panoramic cinema of the Mercedes-Benz Customer Centre for reception tables, buffets or drinks receptions.

Area	130 m ²
Length	8.60 m
Width	14.38 m
Height	3.00 m
Equipment	1 data projector 1 flatscreen monitor 4 flipcharts 1 glassboard 1 screen 4 metaplan boards 2 microphones 1 presentation trolley 1 video conferencing system

Room	Theatre-style seating	U-shape seating	Conference seating
Conference room 1	96	24	24



Conference room 2.

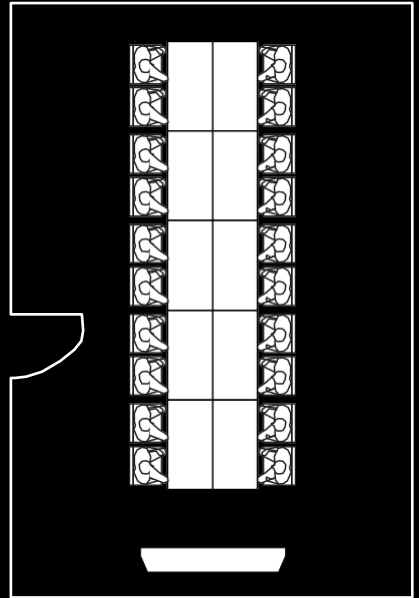
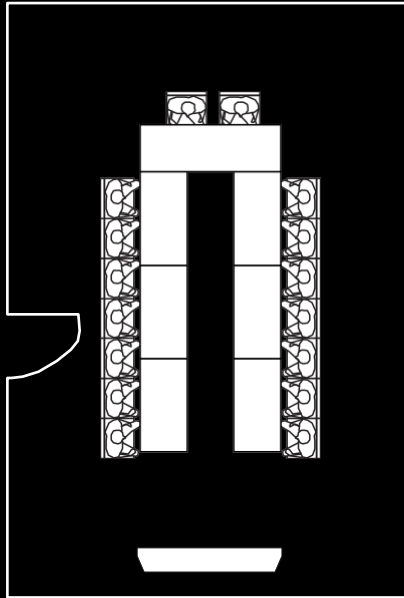
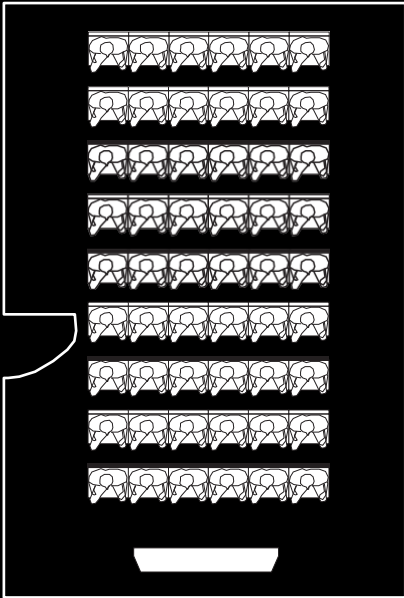


With an area of 54 m², conference room 2 can accommodate a maximum of 54 people. From this daylight-flooded room there is also a clear view at all times of the Mercedes star in the entrance area, making this the perfect room to successfully conclude any conference.

Light dishes and snacks can be provided in this room.

Area	54 m ²
Length	9.32 m
Width	5.88 m
Height	3.00 m
Equipment	1 data projector 1 flipchart 1 glassboard 1 screen 1 metaplan board 1 presentation trolley 1 telephone conferencing spider

Room	Theatre-style seating	U-shape seating	Conference seating
Conference room 2	54	16	20



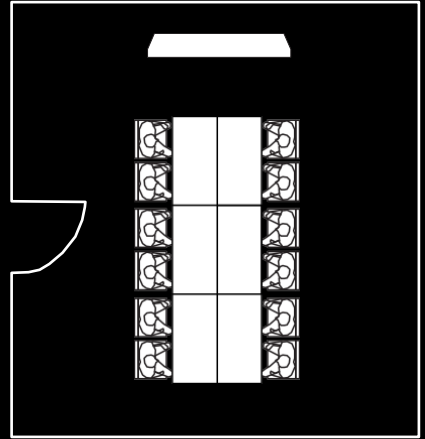
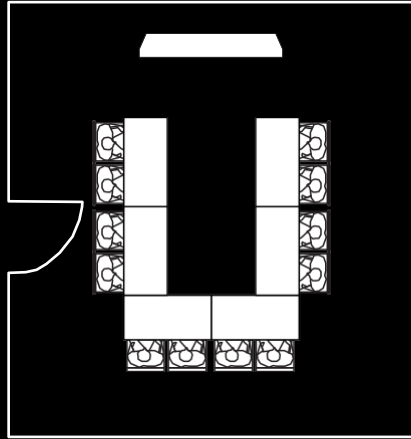
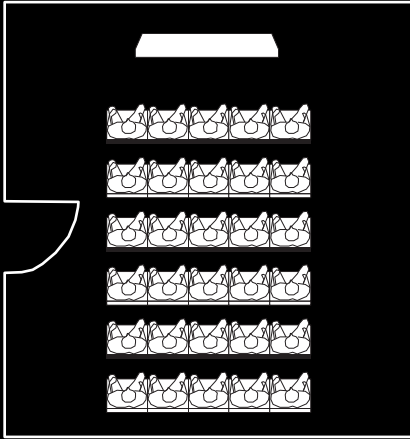
Conference room 3.



With a total area of 34 m², conference room 3 is the smallest conference room at the Mercedes-Benz Customer Centre in Sindelfingen. However, even this room boasts a view of the large piazza from its windows. Light dishes and snacks can also be provided here, so ensuring that you are well looked after at all times during your conference.

Area	34 m ²
Length	5.80 m
Width	5.88 m
Height	3.00 m
Equipment	1 flatscreen monitor 1 flipchart 1 metaplan board 1 presentation trolley 1 telephone conferencing spider

Room	Theatre-style seating	U-shape seating	Conference seating
Conference room 3	30	12	12



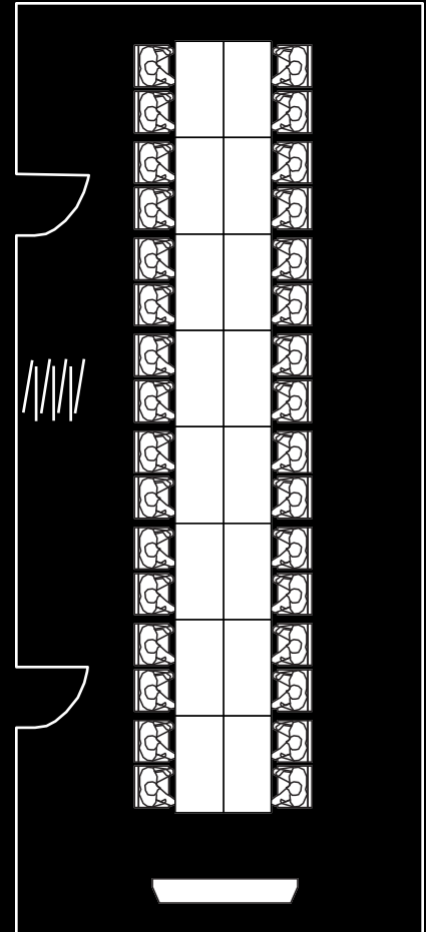
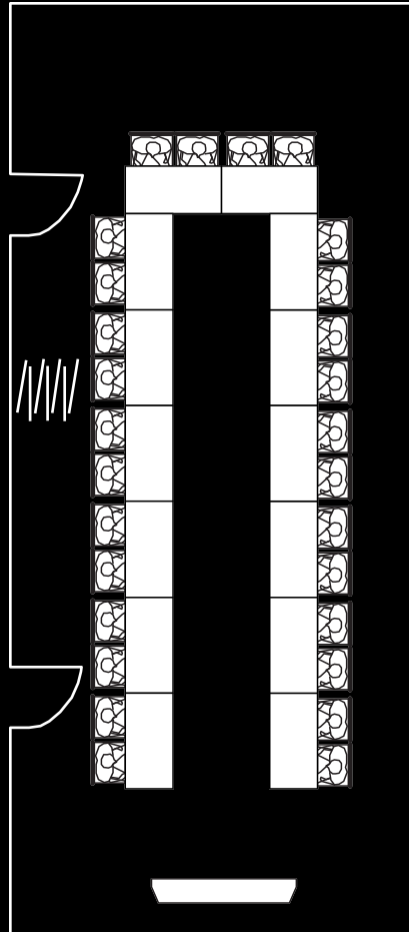
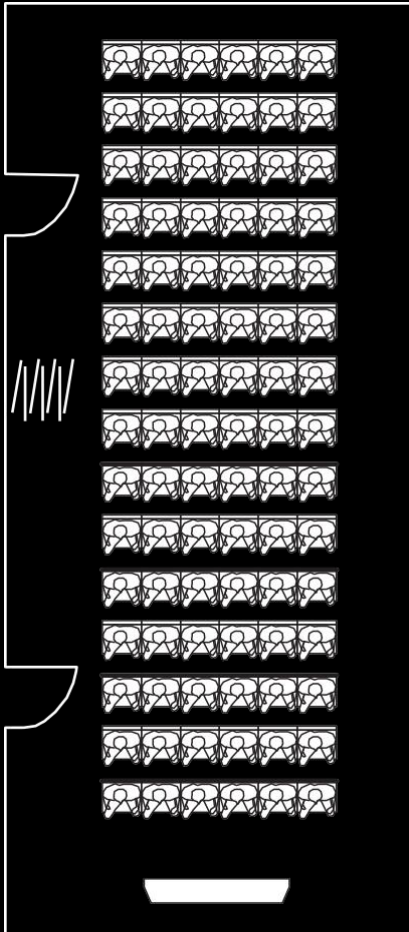
Conference rooms 2 and 3 combined.



These two conference rooms together can accommodate up to 90 people across 88 m². This is made possible by a movable partition wall, which otherwise divides the area into two, so demonstrating the flexibility of the Mercedes-Benz Customer Centre in Sindelfingen for conferences. Snacks and simple dishes can also be provided in this room.

Area	88 m ²
Length	15.12 m
Width	5.88 m
Height	3.00 m
Equipment	1 data projector 1 flatscreen monitor 2 flipcharts 1 glassboard 1 screen 2 metaplan boards 2 presentation trolleys 2 telephone conferencing spiders

Room	Theatre-style seating	U-shape seating	Conference seating
Combination of 2 and 3	90	28	32





Cinema 1 at the Mercedes-Benz Customer Centre in Sindelfingen is the largest of our cinemas. Used during the normal daily opening hours of the Customer Centre for welcoming guided tour groups, the cinema transforms in the afternoon into a conference room with a particular charm of its own.

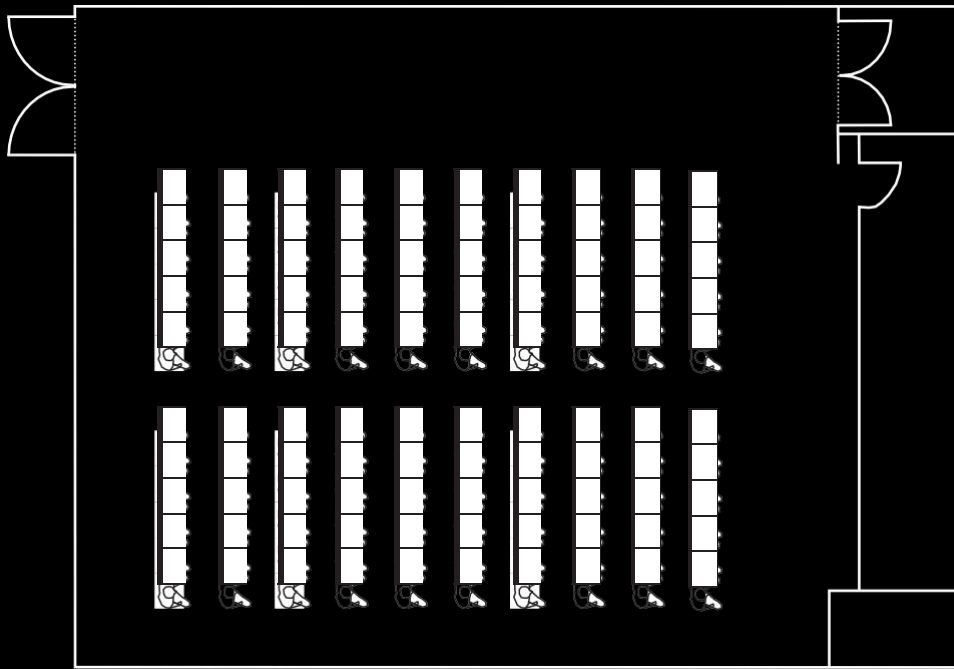
Area	140 m ²
Length	10.50 m
Width	12.44 m
Height	5.95 m
Equipment	1 data projector 1 screen 1 lectern

Room Theatre-style

seating

Cinema 1

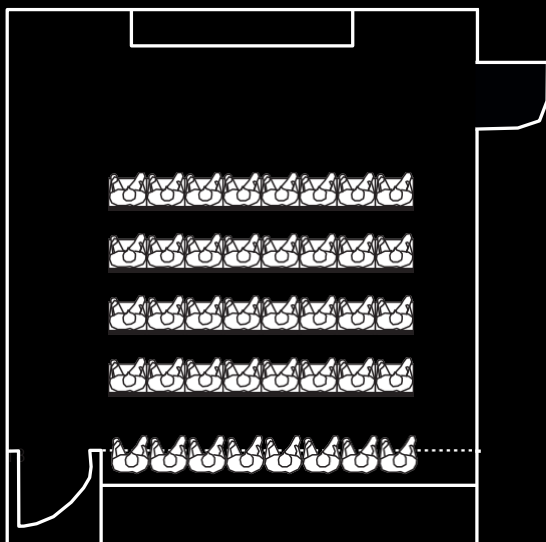
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Cinema 2 at the Mercedes-Benz Customer Centre in Sindelfingen offers an area of 50 m² - ideal for lectures or presentations for up to 40 people. The adjacent exhibition area and the panoramic cinema provide space if required for reception tables, buffets or drinks receptions. You will never be as totally immersed in the Mercedes-Benz experience as you are here. See for yourself!

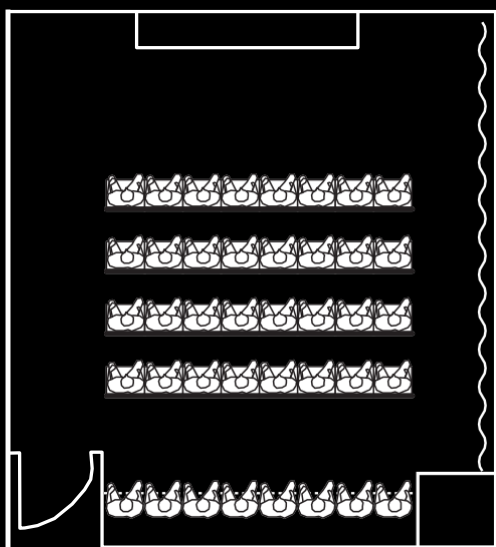
Area	51 m ²
Length	6.57 m
Width	7.15 m
Height	3.00 m
Equipment	1 screen 1 lectern
Theatre-style seating	40 delegates





Cinema 3 at the Mercedes-Benz Customer Centre in Sindelfingen is likewise ideal for lectures and presentations, offering as it does an area of 53 m². If you enjoy being able to see out into the garden, this is the one for you. The windows of this cinema also look out towards the neighbouring Centre of Excellence. The adjacent exhibition area and the panoramic cinema provide space if required for buffets or drinks receptions.

Area	55 m ²
Length	7.24 m
Width	7.12 m
Height	3.00 m
Equipment	1 screen 1 lectern
Theatre-style seating	40 delegates

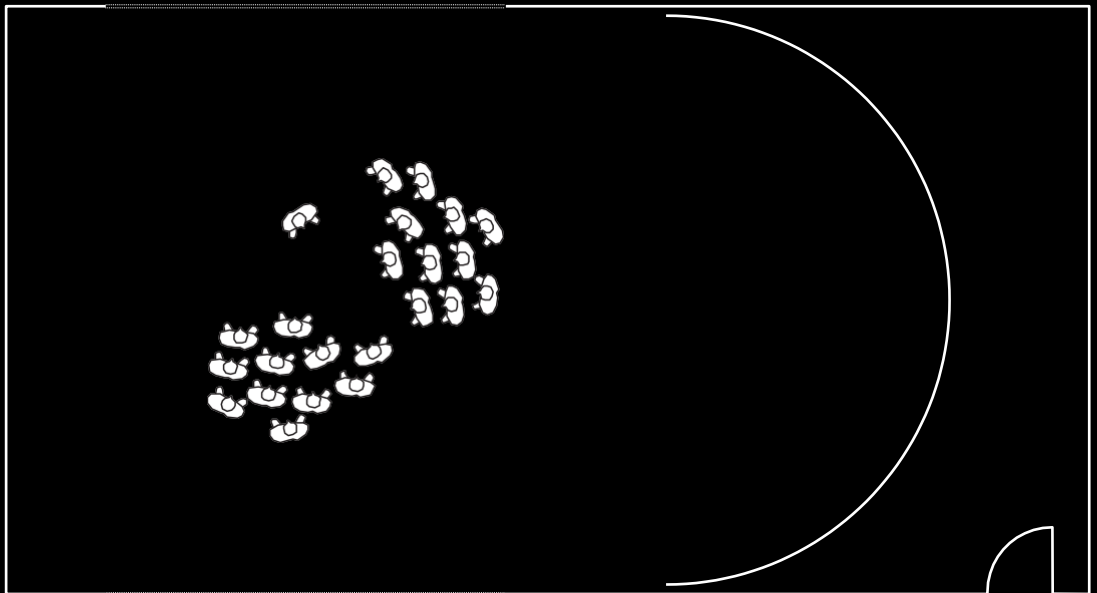




During the normal opening hours of the Customer Centre, the panoramic cinema provides a unique insight into the world of production. With an area of 86 m² and its unusual shape, the panoramic cinema offers an exhibition area with extra-special flair.

Room	Area in square metres	Height in metres	
Panoramic cinema	86	5.95	

By prior arrangement, the panoramic cinema can be individually configured.

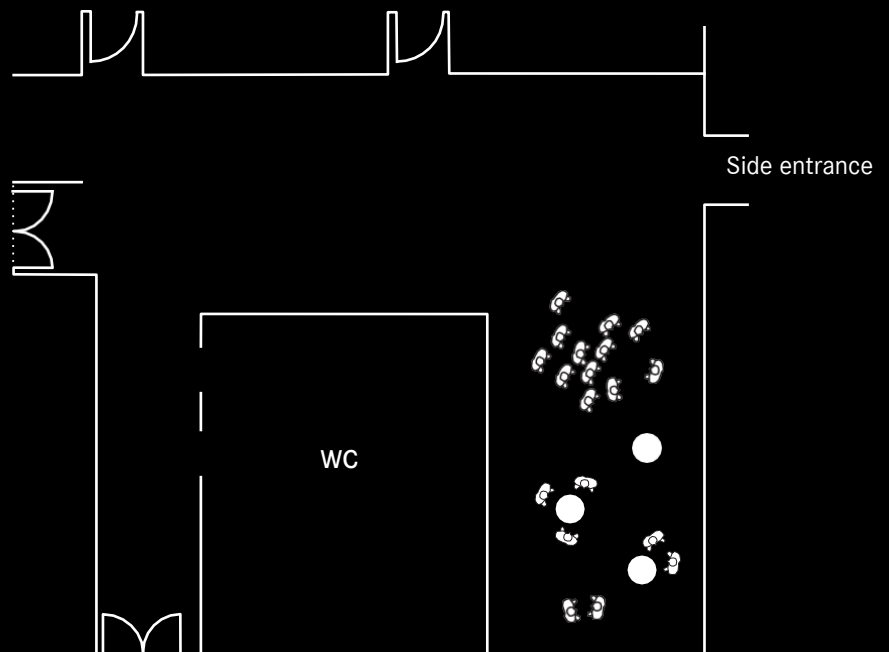




The Poolside room is ideal for a smaller get-together. Take a break during the conference and enjoy a snack, or welcome your guests with a glass of sparkling wine and a view of the surrounding greenery.

Room	Area in square metres	Height in metres
Poolside room	37	3.0

By prior arrangement, the Poolside room can be individually configured.

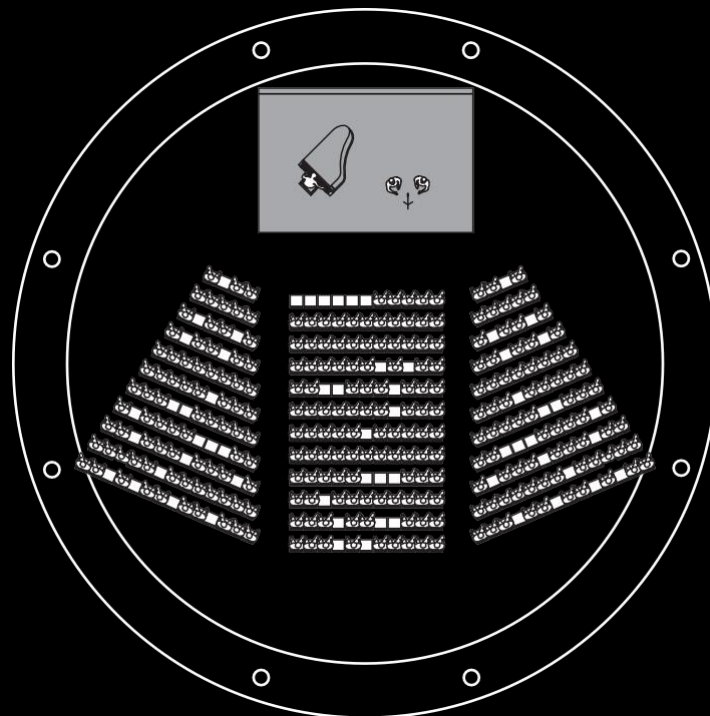




Here at the heart of our Customer Centre you have the flexibility to configure our exhibition area to suit your own needs.

Room	Area in square metres	Height in metres	Theatre-style	
seating Exhibition area		331	3.75	300

By prior arrangement, the exhibition area can be individually configured.



Our room hire charges at a glance.

Rooms	Square metres	half day 8 a.m. to 12 p.m./ 12 p.m. to 5 p.m.	1 day 8 a.m. to 5 p.m.
Conference room 1	130	€500	€900
Conference room 2	54	€300	€500
Conference room 3	34	€250	€400
Conference rooms 2 and 3 combined	88	€500	€900
Cinema 1	140	€400	€800
Cinema 2	51	€200	€400
Cinema 3	55	€300	€500
Panoramic cinema	86	-	€500
Poolside room	37	€200	€300
Exhibition area	331	-	Upon request

Room hire charges include the desired seating arrangement, AV equipment as described, cleaning and the services of our event support team.

Any additional materials required will be made available at extra cost: Flip chart:

	€20 per day
Glassboard:	€20 per day
Metaplan board:	€20 per day A4
writing pad:	€2.90 each
Ballpoint pens:	€1.90 each

Evening surcharge: after 5 p.m. €50 per hour or part thereof, after 7 p.m. €100. After 7 p.m. there will be an additional one-off charge of €200 for keeping the plant gates open.

For customers who are not part of the Mercedes-Benz AG business unit and for external customers, these charges will be subject to VAT at 19%.



Scan it. Tell it.
Your opinion is important to us.

Food and beverages.



The wellbeing of our customers is always our priority – and that includes attending to their catering needs. Focus on enjoying your event and leave the catering to us. With fresh ingredients and refreshing beverages, we shall do our best to look after you and your guests. The catering team at the Customer Centre in Sindelfingen offers quality at the very finest level, not just in the form of appetising meals, but also courtesy of our professional and customer-oriented staff, who always have your interests in mind.



Food and beverages.



Beverage allowance

from 8 a.m. to 12 p.m.

- Organic Fairtrade coffee
 - Selection of teas – four different types
 - Ensinger Gourmet mineral water Classic & Still
- €6.80/person

Morning package

from 8 a.m. to 12 p.m.

- Organic Fairtrade coffee
 - Selection of teas – four different types
 - Ensinger Gourmet mineral water Classic & Still
 - Coca-Cola/Diet Coca-Cola
 - Vaihinger fruit juices (Apple/Redcurrant/Orange)
 - Buttered pretzels
 - Open mini party rolls with savoury toppings
 - Basket of seasonal fruit
- €11.90/person



Vitality package

from 8 a.m. to 12 p.m.

- Organic Fairtrade coffee
- Selection of teas – four different types
- Ensinger Gourmet mineral water Classic & Still
- Coca-Cola/Diet Coca-Cola
- Vaihinger fruit juices (Apple/Redcurrant/Cherry)
- Fresh orange juice

- Tramezzini filled with Parma ham and antipasti
- Organic yoghurt with dried cranberries
- Balisto bar/Muesli/Raisin/Chocolate
- Tomato & mozzarella skewer with basil

€14.00/person


Food and beverages.




Mediterranean buffet

from 40 people

Mediterranean salad | Feta | Olives | Peppers | Cucumber |
Tomato Bean salad | Tuna | Red onion | Hard-boiled egg | Basil
Air-dried country ham | Melon
Piccata of chicken breast | Vegetables in tomato | Polenta Cod |

 Creamed leeks | Spinach | Thyme potatoes
Beetroot gnocchi | Lime sauce | Rocket leaves | Grana Padano

 Espresso mousse | Ragôut of cherries | Chocolate earth
Lemon cream | Compote of yellow fruits |
Amarrettini Orange gelée | Rosemary | Yoghurt

Beverages included with meal:

Ensinger Gourmet mineral water Classic & Still
Vaihinger fruit juices (Apple/Redcurrant/Orange)
Coca-Cola/Diet Coca-Cola

€30.50/person



Swabian buffet


40 or more people

Sausage salad | Gherkin | Cheese | Mustard

Assorted leaf salads, carrot salad and potato salad with a duo of dressings Bread basket and butter

Swabian veal rissoles | Thyme gravy | Parsley potatoes Sliced turkey | ~~Mushroom~~ mushroom cream sauce | Potato dumplings

Cheesy pasta with fried onions

Stewed apple | Yoghurt Swabian bread pudding | Vanilla sauce Mixed fruit salad 

Beverages included with meal:

Ensinger Gourmet mineral water Classic & Still
Vaihinger fruit juices (Apple/Redcurrant/Orange)

Coca-Cola/Diet Coca-Cola

€27.50/person

Food and beverages.



Menu 1

Leaf salads and raw vegetable salads of the season with
Honey & mustard dressing | Grissini | Cherry tomatoes



Ravioli

Aubergine | Ricotta | Scarmorza | Parmesan sauce



Mango | Sour cream | Coconut | Chocolate soil

€27.00/person

Menu 2

Sweet potato soup

Ginger | Coconut | Lemongrass | Coriander



Turkey steak au gratin with tomato and cheese
Herb gnocchi | Tomato sauce | Glazed vegetables



Quark mousse | Vanilla | Peppered pineapple

€28.50/person



Menu 3

Tomato consommé | Basil Fillet

of pike-perch

White wine sauce | Root vegetables | Mashed potato

Lemon cream | Compote of mango and peach | Rolled chocolate €30.00/person

Finger food

Filled wraps | Avocado |
Sweetcorn Salmon lolly | Saffron |
Pistachio | Herb dip Prawn salad |
Coconut | Mango

Asian-style rice balls | Shiitake | Vegetables | Chilli sauce

Lemon cream | Compote of mango and peach | Rolled chocolate €29.00/person

Beverages included with menus/finger food:
Ensinger Gourmet mineral water Classic & Still
Vaihinger fruit juices
(Apple/Redcurrant/Orange) Coca-Cola/Diet
Coca-Cola

Food and beverages.



Beverage allowance

from 2 p.m. to 6 p.m.

- Organic Fairtrade coffee
- Selection of teas – four different types
- Ensinger Gourmet mineral water Classic & Still €6.80/person

Afternoon package

from 2 p.m. to 6 p.m.

- Organic Fairtrade coffee
- Selection of teas – four different types
- Ensinger Gourmet mineral water Classic & Still
- Coca-Cola/Diet Coca-Cola
- Vaihinger fruit juices (Apple/Redcurrant/Orange)

- Seasonal tray bake selection
- Fruit basket with chocolate naps
- Trail mix with raisins €11.50/Person



Exclusive afternoon package

from 2 p.m. to 6 p.m.

- Organic Fairtrade coffee
- Selection of teas – four different types
- Ensinger Gourmet mineral water Classic & Still
- Coca-Cola/Diet Coca-Cola
- Vaihinger fruit juices (Apple/Redcurrant/Cherry)
- Fresh orange juice

- Yoghurt tarts with fruit
- Mini Danish pastries with various fillings
- Skewers of exotic fruits

€14.50/person

Important information.



Validity

The conference packages shown are valid for conferences taking place in the current year.

Room changes

We reserve the right to switch rooms at short notice.

Cancellation fees

In the event that the number of those attending changes or that your visit does not take place, please advise us of the change or cancellation at least two weeks before the proposed visit. Please understand that in the event of a late cancellation we will be obliged to charge full costs as a cancellation fee. These cancellation costs will be reduced if you are able to provide evidence that lower costs or no costs at all have been incurred.

Catering

Any changes made to the standard packages will involve additional costs.

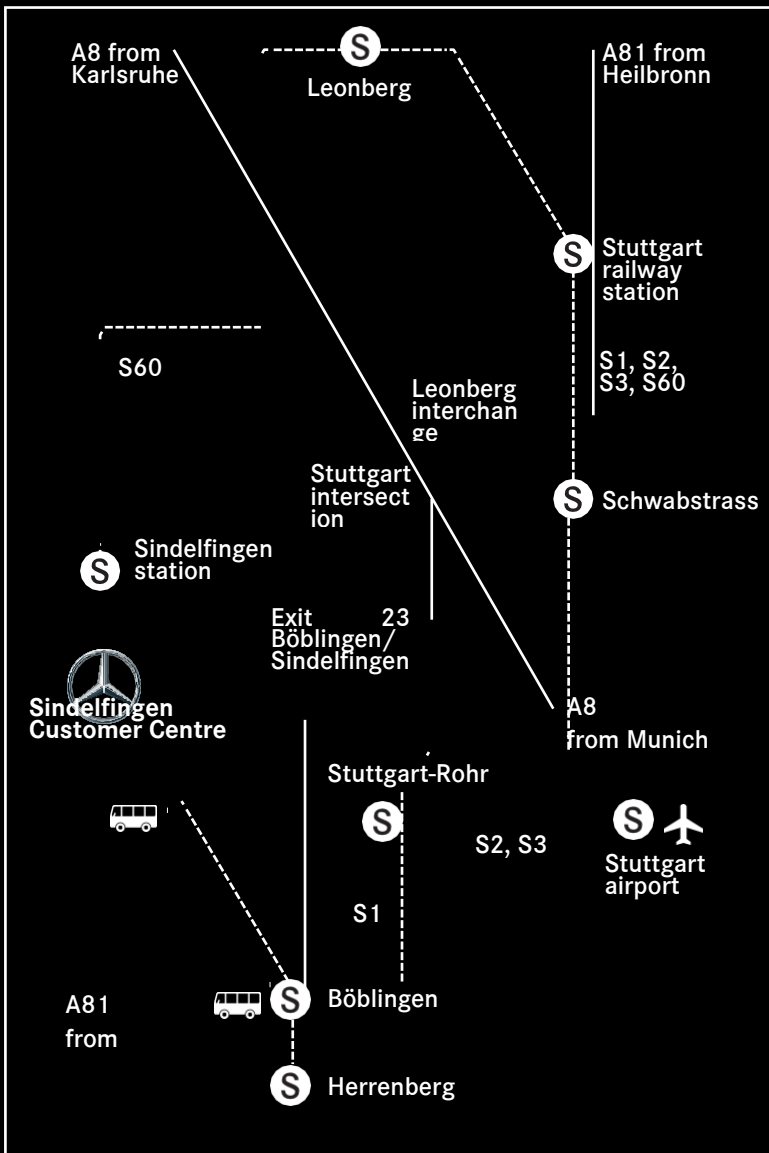
All prices are shown exclude VAT.

For events involving 30 people or more, catering will be provided in the panoramic cinema.

Duration

Conferences in the Mercedes-Benz Customer Centre in Sindelfingen are scheduled to finish at 5 p.m. If you wish to extend your use of the rooms, this may be possible by agreement and at additional charge.

Getting here.



Arriving by car/bus:

Take the Autobahn A 81 (Stuttgart-Singen) as far as exit 23 (Böblingen/Sindelfingen), then follow signs towards Sindelfingen and the "Kundencenter".

Arriving by air or rail: Take the S-Bahn (commuter train) line S1, S2 or S3 from Stuttgart to the stop Stuttgart-Rohr, then continue with S-Bahn line S1 to the stop Bahnhof Böblingen. From there you can take a taxi to the Customer Centre. Alternatively, use our free shuttle bus service from the central bus station (ZOB), platform 9, to the Customer Centre.

Free shuttle bus from 8 a.m. to 4 p.m.: The free shuttle bus will bring you from the bus station in Böblingen (platform 9) to the Customer Centre (runs approx. every 30 minutes).

If using satnav:

Town: Sindelfingen

Street:

Käsbrunnlestrasse

Postcode: 71063

Sindelfingen

From here, please follow signs to the "Kundencenter".

Our supporting programme.



Conference, gala dinner or company event – as well as our flexible room layouts and exclusive catering, we are able to offer you and your guests a supporting programme that can be perfectly integrated into your event. Experience the wide-ranging and enjoyable infotainment options available in association with the Mercedes-Benz brand. Whether it's an interesting factory tour, browsing in the shop or a multimedia experience in one of our cinemas: we can add flair to your event, in line with our motto "The best or nothing".



The Mercedes-Benz Shop in the Customer Centre Sindelfingen

We should also be delighted to welcome you during your visit to our Mercedes-Benz Shop.

True to our slogan "The best or nothing", our boutique stocks an extensive array of unique products of the finest quality.

We also provide an opportunity for you to equip your car with your individual choice of accessories, which we can fit for you here on request.

If you have questions, please do not hesitate to call or contact us by email:

Shop tel. no.: +49 (0) 7031 90 7 04 03

Email: shop50@daimler.com

Our opening times: Monday to Friday from 8 a.m. to 4 p.m. We look forward to seeing you!



Tours of the Mercedes-Benz plant in Sindelfingen.

Take a look over the shoulder of our employees as they work to fulfil the dreams of customers on a daily basis. You will be able to see for yourself that building cars is a team sport – from the construction of the bodyshell using the high-precision laser welding process developed by Daimler, through the various steps of the assembly process to final finishing. You will be given some exclusive insights.

We shall also be happy to organise a tour of the plant as part of your conference. From Monday to Friday we offer the following tours free of charge:

"Production in close-up" tour
Duration approx. 2 hours, in German
Monday to Wednesday and Friday,
9.30 a.m. and 2 p.m.
Thursday 8.15 a.m. and 2 p.m.

„Production in close-up“ tour
Duration approx. 2 hours, in
English
Monday to Friday, 1.30 p.m.

It is also possible to book separate special tours for your group. Please note that the plant tour costs €250 and that you will need to arrange your own bus transport. Information about tickets and prices may be found on our **website at:**

www.mercedes-benz.de/kundencenter-sindelfingen

Please contact us with any questions by email: visit50@daimler.com



Guided tour of the plant: safety information

The aim of our factory tour is to provide you with some fascinating insights into how cars are built.

To get up close to the production process you will be passing through some of the production halls on foot. All our facilities are secured in line with legal requirements, but you will nevertheless come across certain unavoidable potential hazards during the tour, arising from the use of automated equipment, conveyor systems, forklift trucks or sharp-edge components, and similar.

We want your tour to be safe as well as interesting. That is why we ask for your cooperation, and request that you comply with the following safety instructions:

1. Photography, filming and sound recording of any kind are strictly prohibited at all Daimler AG plants.
2. Please pay attention to the instructions of your tour guide and be sure to follow them. Your tour guide is familiar with the dangers in the areas you are visiting and will alert you as appropriate during the tour.
3. Please stay together as a group and do not leave the marked routes.
4. Please do not touch any vehicles, parts or machinery.
5. The safety of your children is of paramount importance to us. A minimum age of 6 therefore applies. Children and young people are full of natural curiosity that often makes them forget all caution. Please ensure that you keep your children close to you at all times, and either carry younger children or hold them by the hand. Parents are liable for the actions of their children. Please therefore observe your duty of care.
6. Our vehicle bodyshop contains machines that emit increased electromagnetic fields. These areas are signposted with warning notices. Visitors with active implants are advised to keep an appropriate distance for their own safety.

